



Contact: Indra Lahiri, Founder | O: 570- 763-2908 | M: 570-855-8440 | indra@indraloka.org

February 24, 2023— FOR IMMEDIATE RELEASE

**Rescued Sheep at Indraloka Animal Sanctuary Make Desperate Plea:
Can Ewe Help Us Out?**

Ordinarily sheepish, two ewes at **Indraloka Animal Sanctuary** in Northeastern Pennsylvania are creating quite a stir. Rescued by humane police and removed from deplorable conditions, the emaciated, pregnant sheep arrived at Indraloka where they were immediately accepted into the flock and able to enjoy unlimited hay, squash, carrots and other goodies. Things took a bad turn, however, when the ewes realized they are the only sanctuary animals who do not have names.

“Sure, the food is great, the environment paradisiacal, but having no names severely limits our ability to build our brand,” says one of the ewes.

“Without names, we’re unable to leverage all the adorable things we do into fulfilling careers as influencers. Forget TikTok. We can’t even get on Twitter!” the second sheep adds.

Only ewe can help the sheep achieve their social media goals. Please vote for their new names [here](#).

Voters can cast their ballot for the sheep’s names as often as they want! Each vote costs one dollar and helps support Indraloka, a 501(c) nonprofit dedicated to the rescue, rehabilitation and lifelong care of farmed animals.

While the sheep eagerly await their new names, they have a message for everyone who has



already voted and everyone who votes in the future: “Follow us on [Instagram](#).”

Indraloka Animal Sanctuary in Dalton, Pennsylvania, is home to nearly 200 beloved farmed animals of all species. The sanctuary is an international leader in animal welfare work, rescuing animals from the most dire circumstances. Set on 100 acres of bucolic farmland, Indraloka was founded by Indra Lahiri, PhD, whose work in farm animal rescue is recognized throughout the world. Dr. Lahiri is a frequent keynote speaker at animal welfare and environmental conferences. She mentors numerous sanctuary founders and established the Global Coalition of Farm Sanctuaries to help sanctuary professionals have the resources and support necessary to run a successful nonprofit.

Indraloka Animal Sanctuary is the site of the NEPA Rescue Veterinary Clinic, which provides low-cost vet services to Northeastern Pennsylvania’s shelter animals. The groundbreaking clinic is the first of its kind in the region. As a nonprofit, the clinic’s sole mission is to serve as many animals in rescues and shelters as possible and help end the suffering of all animals.

Dr. Lahiri is available for interviews. Please contact her at 570-855-8440.

For more information, visit Indraloka [online](#). On Instagram, [@indralokaanimalsanctuary](#).

###

Media Contact:

Indra Lahiri, Founder | O: 570- 763-2908 | M: 570-855-8440 | indra@indraloka.org

About Indraloka Animal Sanctuary

Indraloka, a 501(c) nonprofit, provides “heaven on earth” for farm animals that have nowhere else to turn. We inform, inspire and empower the community, especially children, on ways in which we can better care for ourselves and the environment while helping animals in need. We advocate for



Indraloka
ANIMAL SANCTUARY

a kind and compassionate lifestyle that protects animals, the earth and our own health and. As educators, we offer a wide range of STEAM-based learning programs, summer camps and field trips for children, K-12. The community is invited to tour the sanctuary; reservations are required. We host live, public and virtual events throughout the year for adults and children. Visit us at Indraloka.org.

