

## August 8, 2023 — FOR IMMEDIATE RELEASE

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Indraloka Joins Animal Sanctuaries Nationwide in Goat Games FUNd-raiser!

Onsite event in Dalton on Saturday, August 12<sup>th</sup>, with virtual events throughout the week

Dalton, Penn. — Michael. LeBron. Serena. Oreo. The GOAT needs no last name. At Indraloka Animal Sanctuary in Dalton, PA, a whole herd of GOATS—including Oreo, team captain Ramona and Captain Emeriti Franklin and Mira—is taking part in the greatest athletic event of the year (for farmed animal sanctuaries). Think Olympics, World Cup and Super Bowl rolled into one! Except with goats. Also, tee-shirts, gift bags and plenty of time to enjoy the natural beauty of Northeast Pennsylvania. We're talking Goat Games 2023.

"How to describe Goat Games? How can anyone put into words the most exciting week in sports for goats? Let's just say it's a lot of fun and an opportunity for everyone to get involved with helping save animals' lives," Indraloka founder Indra Lahiri, PhD, says.

Seventeen animal sanctuaries across the country participate in <u>Goat Games</u>. The FUNdraiser receives matching gifts from organizations and generous donors dedicated to helping save all animals from cruelty, neglect and illness. Indraloka's goal of raising \$15,000 will go towards the \$85,000 annual cost of caring for the sanctuary's goats. The weeklong event launches on Monday, August 7, and ends on Sunday, August 13, with an onsite event at the Sanctuary on Saturday, August 12 from 9:30 a.m. to 11:30 a.m. The first 40 people to register for the in person event will receive a swag bag worth \$20. Attendees will get to spend plenty of time cuddling, feeding and running with Indraloka's gentle goats. For every \$25 donated, people are automatically entered into a raffle drawing for a piece of original goat-themed art created by local artists.



"Goats are extremely social animals. They love people and eat up attention. They also eat up leafy greens, strawberries and watermelon and we'll have plenty of their favorite treats on hand for the event. Each of our goats have overcome significant trauma and require lots of love and care. The Goat Games is a fun way to help raise awareness and funds not just for goats but for all farmed animals." Dr. Lahiri says.

No athletic competition is complete without cheerleading. Indraloka's cheer squad includes the largest group of cats to ever assemble for a sporting event.

Besides attending the onsite event on August 12<sup>th</sup>, people can support Indraloka by donating online through the <u>Goat Games website</u>.

Set on 100 acres of verdant pastures rimmed by Northeast Pennsylvania's Endless Mountains, Indraloka is home to nearly 200 farmed animals of all species. The sanctuary focuses on rescuing animals from the most desperate circumstances, animals that escaped from live markets and slaughterhouses, left unattended on abandoned farms, and rescued by humane police from extreme abuse.

Indraloka offers year-round programs, including meditative walks and meditation classes, art and music courses, summer camps for children of all ages, healthy (and delicious) food preparation, Reiki healing sessions, and dozens of other events. Each November, the sanctuary celebrates <a href="https://documents.com/health/programs/">ThanksLiving</a>, a spectacular feast that honors the Indraloka's many birds. It is one of the most popular outings in the area.

Dr. Lahiri is available for interviews and media tours. Indraloka has been gaining national attention as one of the preeminent farm animal sanctuaries in the world. The sanctuary's educational programs are hailed as the future of education.



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## **About Indraloka Animal Sanctuary**

Indraloka, a 501(c) nonprofit, provides "heaven on earth" for farm animals that have nowhere else to turn. We inform, inspire and empower the community, especially children, on ways in which we can better care for ourselves and the environment while helping animals in need. We advocate for a kind and compassionate lifestyle that protects animals, the earth and our own health and. As educators, we offer a wide range of STEAM-based learning programs, summer camps and field trips for children, K-12. The community is invited to tour the sanctuary; reservations are required. We host live, public and virtual events throughout the year for adults and children. Visit us at Indraloka.org.